



FINAL CALL AND PROGRAMME

Will there be a Fifth Mode of Transportation?

Side Conference to the EU Stakeholders' Conference on the Future of Transport, March 9, 6.00 sharp – 8.00 pm, Brussels, Hotel **Scandic Grand Place** (see map encl.), NOTE the EU Conference takes place in the Charlemagne EU building east of the city – it is some 1500 metres walk westwards mainly on Rue de la Loi to Scandic Grand Place. There are also buses, taxis and metro but beware of bottlenecks in the rush hour.

Programme

- The Ithaca NY, USA international IST podcar conference, sep 2008, condensed video show - Refreshments, coffee
- Introduction, *Kjell Dahlström*, director general, SIKA
- Evaluation and procurement of podcar systems, *Björn Olsson*, PhD, project manager, SIKA
- Efficiency of EU transport policy in a future perspective, *Backa Fredrik Brandt*, PhD, project manager, SIKA
- Financing podcars in Swedish cities, *Göran Tegnér*, MPOlSc, WSP Group
- Podcar development in progress in the US, *Christer Lindström*, IST, Encitra
- Discussion – *Will there be a Fifth Mode of Transportation?*
SIKA starting points for discussion:
Established modes of transport poorly meet the needs and objectives of transport policies.
New service concepts and breaking new technologies can fulfil the requests on transport.
Recent evaluations of podcar systems clearly indicate profitability.
The growing interest and demand for this kind of new technology should be taken seriously.
International research and design competition are ways to develop the promising technology.
- **Buffet** (8.00 pm) – *there will be some spare seats for late interested persons from the Stakeholders' Conference.*

***Welcome to an informal and informative side conference
on the future of transport, possibly by new technology!***

The event is free of charge

Late registration and information

Rebecca Norman, rebecca.norman@sika-institute.se

On site

Monica Svedin, +46761287405, public relations manager

Kjell Dahlström, +46761287401

SIKA - Swedish Institute for Transport and Communication Analysis
Akademigatan 2 • S-831 40 Östersund, Sweden
Phone: +46 63 14 00 00 • fax: +46 63 14 00 10
E-mail: sika@sika-institute.se • www.sika-institute.se

